



WJLA-TV/DT WASHINGTON, DC

WJLA  
1100 Wilson Blvd.  
6th Floor  
Arlington, VA 22209  
ph: (703) 236-9207  
fx: (703) 236-2344

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Romney/Pres/R (15707)**  
**American Rambler Production (5128)**  
Kincaid, Stephanie  
Petro, Susan (1110)  
ph: (703) 236-9600

**Invoice** 427780  
**Inv Date** 11/25/2012  
**Terms** Cash In Advance  
**Contract** 199746  
**Bill Type** Standard  
**Period** 10/29/2012 - 11/25/2012

**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

AgM

**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Acct Types** Local/Political Candidate Agency  
**Est/Headline** 116 10/31-11/6/  
**Demo**  
**Revision**  
**Comments** Est 116 - 10/31-11/6

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/28/2012 1:20:19PM

## DUPLICATE INVOICE

WJLA Arlington (WJLA)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00AM-NEWS-G	Day, W-2, Th-2, F-2	10/31/12 6:15AM (We)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP156H	\$1400.00	
1.0	SPOT	6:00:00AM-NEWS-G	Day, W-2, Th-2, F-2	10/31/12 6:57AM (We)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP143H	\$1400.00	
1.0	SPOT	6:00:00AM-NEWS-G	Day, W-2, Th-2, F-2	11/01/12 6:28AM (Th)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP156H	\$1400.00	
1.0	SPOT	6:00:00AM-NEWS-G	Day, W-2, Th-2, F-2	11/01/12 6:58AM (Th)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP156H	\$1400.00	
1.0	SPOT	6:00:00AM-NEWS-G	Day, W-2, Th-2, F-2	11/02/12 6:28AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP156H	\$1400.00	
1.0	SPOT	6:00:00AM-NEWS-G	Day, W-2, Th-2, F-2	11/02/12 6:44AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP156H	\$1400.00	
2.0	SPOT	6:59:00AM-ABC-GO	Day, W-2, Th-2, F-2	10/31/12 7:48AM (We)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP156H	\$1600.00	
2.0	SPOT	6:59:00AM-ABC-GO	Day, W-2, Th-2, F-2	10/31/12 8:59AM (We)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP156H	\$1600.00	
2.0	SPOT	6:59:00AM-ABC-GO	Day, W-2, Th-2, F-2	11/01/12 8:29AM (Th)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP143H	\$1600.00	
2.0	SPOT	6:59:00AM-ABC-GO	Day, W-2, Th-2, F-2	11/01/12 8:55AM (Th)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP156H	\$1600.00	
2.0	SPOT	6:59:00AM-ABC-GO	Day, W-2, Th-2, F-2	11/02/12 7:00AM (Fr)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP143H	\$1600.00	
2.0	SPOT	6:59:00AM-ABC-GO	Day, W-2, Th-2, F-2	11/02/12 8:46AM (Fr)	00:30	ABC-GOOD MORNING AMERICA	2012MRFP156H	\$1600.00	
3.0	SPOT	9:00:00AM-LIVE!	Day, W-1, Th-1, F-1	10/31/12 9:19AM (We)	00:30	LIVE!	2012MRFP143H	\$1500.00	
3.0	SPOT	9:00:00AM-LIVE!	Day, W-1, Th-1, F-1	11/01/12 9:35AM (Th)	00:30	LIVE!	2012MRFP156H	\$1500.00	
3.0	SPOT	9:00:00AM-LIVE!	Day, W-1, Th-1, F-1	11/02/12 9:37AM (Fr)	00:30	LIVE!	2012MRFP156H	\$1500.00	
4.0	SPOT	10:00:00AM-RACHAE	Day, W-1, Th-1, F-1	10/31/12 10:20AM (We)	00:30	RACHAEL RAY	2012MRFP156H	\$1200.00	
4.0	SPOT	10:00:00AM-RACHAE	Day, W-1, Th-1, F-1	11/01/12 10:20AM (Th)	00:30	RACHAEL RAY	2012MRFP143H	\$1200.00	
4.0	SPOT	10:00:00AM-RACHAE	Day, W-1, Th-1, F-1	11/02/12 10:16AM (Fr)	00:30	RACHAEL RAY	2012MRFP143H	\$1200.00	
5.0	SPOT	10:58:25AM-ABC--TH	Day, W-1, Th-1, F-1	10/31/12 10:59AM (We)	00:30	ABC--THE VIEW	2012MRFP156H	\$2500.00	
5.0	SPOT	10:58:25AM-ABC--TH	Day, W-1, Th-1, F-1	11/01/12 11:31AM (Th)	00:30	ABC--THE VIEW	2012MRFP156H	\$2500.00	
5.0	SPOT	10:58:25AM-ABC--TH	Day, W-1, Th-1, F-1	11/02/12 11:44AM (Fr)	00:30	ABC--THE VIEW	2012MRFP156H	\$2500.00	
6.0	SPOT	11:59:56AM-NEWS-A	Day, W-2, Th-2, F-2	10/31/12 12:11PM (We)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP143H	\$1200.00	
6.0	SPOT	11:59:56AM-NEWS-A	Day, W-2, Th-2, F-2	10/31/12 12:29PM (We)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP156H	\$1200.00	
6.0	SPOT	11:59:56AM-NEWS-A	Day, W-2, Th-2, F-2	11/01/12 12:30PM (Th)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP156H	\$1200.00	
6.0	SPOT	11:59:56AM-NEWS-A	Day, W-2, Th-2, F-2	11/02/12 12:13PM (Fr)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP156H	\$1200.00	
6.0	SPOT	11:59:56AM-NEWS-A	Day, W-2, Th-2, F-2	11/02/12 12:30PM (Fr)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP143H	\$1200.00	
6.0	SPOT			11/01/12		1 preempt @ \$1200.00		\$0.00	No Avail
7.0	SPOT	12:57:56PM-ABC--TH	Day, W-1, Th-1, F-1	10/31/12 1:33PM (We)	00:30	ABC--THE CHEW	2012MRFP156H	\$1400.00	
7.0	SPOT	12:57:56PM-ABC--TH	Day, W-1, Th-1, F-1	11/01/12 12:59PM (Th)	00:30	ABC--THE CHEW	2012MRFP143H	\$1400.00	
7.0	SPOT	12:57:56PM-ABC--TH	Day, W-1, Th-1, F-1	11/02/12 1:28PM (Fr)	00:30	ABC--THE CHEW	2012MRFP156H	\$1400.00	
8.0	SPOT	2:00:00PM-ABC-GE	Day, W-1, Th-1, F-1	10/31/12 2:25PM (We)	00:30	ABC--GENERAL HOSPITAL	2012MRFP143H	\$2500.00	
8.0	SPOT	2:00:00PM-ABC-GE	Day, W-1, Th-1, F-1	11/01/12 2:25PM (Th)	00:30	ABC--GENERAL HOSPITAL	2012MRFP156H	\$2500.00	
8.0	SPOT	2:00:00PM-ABC-GE	Day, W-1, Th-1, F-1	11/02/12 2:59PM (Fr)	00:30	ABC--GENERAL HOSPITAL	2012MRFP156H	\$2500.00	
9.0	SPOT	3:01:00PM-ANDERS	Day, W-1, Th-1, F-1	10/31/12 3:37PM (We)	00:30	ANDERSON COOPER SHOW	2012MRFP156H	\$2000.00	
9.0	SPOT	3:01:00PM-ANDERS	Day, W-1, Th-1, F-1	11/01/12 3:52PM (Th)	00:30	ANDERSON COOPER SHOW	2012MRFP156H	\$2000.00	
9.0	SPOT	3:01:00PM-ANDERS	Day, W-1, Th-1, F-1	11/02/12 3:43PM (Fr)	00:30	ANDERSON COOPER SHOW	2012MRFP143H	\$2000.00	
10.0	SPOT	3:58:26PM-KATIE CO	Day, W-2, Th-2, F-2	10/31/12 4:38PM (We)	00:30	KATIE COURIC	2012MRFP156H	\$3000.00	
10.0	SPOT	3:58:26PM-KATIE CO	Day, W-2, Th-2, F-2	10/31/12 4:56PM (We)	00:30	KATIE COURIC	2012MRFP143H	\$3000.00	
10.0	SPOT	3:58:26PM-KATIE CO	Day, W-2, Th-2, F-2	11/01/12 4:12PM (Th)	00:30	KATIE COURIC	2012MRFP143H	\$3000.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
10.0	SPOT	3:58:26PM-KATIE COURIC	Day, W-2, Th-2, F-2	11/01/12 4:48PM (Th)	00:30	KATIE COURIC	2012MRFP156H	\$3000.00	
10.0	SPOT	3:58:26PM-KATIE COURIC	Day, W-2, Th-2, F-2	11/02/12 3:58PM (Fr)	00:30	KATIE COURIC	2012MRFP156H	\$3000.00	
10.0	SPOT	3:58:26PM-KATIE COURIC	Day, W-2, Th-2, F-2	11/02/12 4:54PM (Fr)	00:30	KATIE COURIC	2012MRFP143H	\$3000.00	
11.0	SPOT	4:58:27PM-NEWS-ABC 7	Day, W-1, Th-1, F-1	10/31/12 5:22PM (We)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP156H	\$2000.00	
11.0	SPOT	4:58:27PM-NEWS-ABC 7	Day, W-1, Th-1, F-1	11/01/12 5:26PM (Th)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP156H	\$2000.00	
11.0	SPOT	4:58:27PM-NEWS-ABC 7	Day, W-1, Th-1, F-1	11/02/12 5:45PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP156H	\$2000.00	
12.0	SPOT	5:59:26PM-NEWS-ABC 7	Day, W-2, Th-2, F-2	10/31/12 6:07PM (We)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP156H	\$3200.00	
12.0	SPOT	5:59:26PM-NEWS-ABC 7	Day, W-2, Th-2, F-2	10/31/12 6:30PM (We)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP143H	\$3200.00	
12.0	SPOT	5:59:26PM-NEWS-ABC 7	Day, W-2, Th-2, F-2	11/01/12 6:09PM (Th)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP143H	\$3200.00	
12.0	SPOT	5:59:26PM-NEWS-ABC 7	Day, W-2, Th-2, F-2	11/01/12 6:23PM (Th)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP156H	\$3200.00	
12.0	SPOT	5:59:26PM-NEWS-ABC 7	Day, W-2, Th-2, F-2	11/02/12 6:08PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP156H	\$3200.00	
12.0	SPOT	5:59:26PM-NEWS-ABC 7	Day, W-2, Th-2, F-2	11/02/12 6:30PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP143H	\$3200.00	
13.0	SPOT	11:00:56PM-NEWS-ABC 7	Day, W-1, Th-1	10/31/12 11:33PM (We)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP156H	\$3600.00	
13.0	SPOT	11:00:56PM-NEWS-ABC 7	Day, W-1, Th-1	11/01/12 11:34PM (Th)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP156H	\$3600.00	
14.0	SPOT	11:00:56PM-NEWS-ABC 7	Day, F-1	11/02/12 11:11PM (Fr)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP143H	\$3600.00	
15.0	SPOT	11:35:00PM-ABC--ABC	Day, W-1, F-1	10/31/12 12:01AM (We)	00:30	ABC--ABC NIGHTLINE	2012MRFP143H	\$3000.00	
15.0	SPOT	11:35:00PM-ABC--ABC	Day, W-1, F-1	11/02/12 11:53PM (Fr)	00:30	ABC--ABC NIGHTLINE	2012MRFP156H	\$3000.00	
16.0	SPOT	11:35:00PM-ABC--ABC	Day, Th-1	11/01/12 12:02AM (Th)	00:30	ABC--ABC NIGHTLINE	2012MRFP143H	\$3000.00	
17.0	SPOT	11:35:00PM-ABC--ABC	Day, M-2	11/05/12 12:01AM (Mo)	00:30	ABC--ABC NIGHTLINE	2012MRFP148H	\$3000.00	
17.0	SPOT	11:35:00PM-ABC--ABC	Day, M-2	11/05/12 11:45PM (Mo)	00:30	ABC--ABC NIGHTLINE	2012MRFP165RH	\$3000.00	
18.0	SPOT	7:57:56PM-ABC--DA	Day, M-1	11/05/12 9:15PM (Mo)	00:30	ABC--DANCING WITH THE STARS	2012MRFP148H	\$16000.00	
19.0	SPOT	10:01:00PM-ABC--CA	Day, M-1	11/05/12 10:34PM (Mo)	00:30	ABC--CASTLE	2012MRFP148H	\$15000.00	
20.0	SPOT	6:58:46PM-WHEEL OF FORTUNE	Day, W-1	10/31/12 7:23PM (We)	00:30	WHEEL OF FORTUNE	2012MRFP156H	\$8000.00	
21.0	SPOT	6:58:46PM-WHEEL OF FORTUNE	Day, F-1	11/02/12 7:22PM (Fr)	00:30	WHEEL OF FORTUNE	2012MRFP156H	\$8000.00	
22.0	SPOT	7:27:56PM-JEOPARDY	Day, F-1	11/02/12 7:54PM (Fr)	00:30	JEOPARDY	2012MRFP156H	\$8000.00	
23.0	SPOT	7:27:56PM-JEOPARDY	Day, W-1	10/31/12 7:53PM (We)	00:30	JEOPARDY	2012MRFP143H	\$8000.00	
24.0	SPOT	7:57:56PM-ABC--CM	Day, Th-3	11/01/12 7:58PM (Th)	00:30	ABC--CMA AWARDS	2012MRFP156H	\$5000.00	
24.0	SPOT	7:57:56PM-ABC--CM	Day, Th-3	11/01/12 9:02PM (Th)	00:30	ABC--CMA AWARDS	2012MRFP143H	\$5000.00	
24.0	SPOT	7:57:56PM-ABC--CM	Day, Th-3	11/01/12 10:40PM (Th)	00:30	ABC--CMA AWARDS	2012MRFP156H	\$5000.00	
25.0	SPOT			11/02/12			2 preempts @ \$2500.00	\$0.00	Pre-Empt
26.0	SPOT	10:01:00PM-ABC--20	Day, F-1	11/02/12 11:00PM (Fr)	00:30	ABC--20/20	2012MRFP156H	\$3500.00	
27.0	SPOT			11/03/12			2 preempts @ \$600.00	\$0.00	No Avail
28.0	COLLEGE I	12:30:00PM- 3:30:00PM	Day, Sa-2	11/03/12 12:05PM (Sa)	00:30	SPORTS--ABC COLLEGE FOOTBALL DOUBLEHEADER	2012MRFP148H	\$2500.00	
28.0	COLLEGE I	12:30:00PM- 3:30:00PM	Day, Sa-2	11/03/12 1:53PM (Sa)	00:30	SPORTS--ABC COLLEGE FOOTBALL DOUBLEHEADER	2012MRFP148H	\$2500.00	
29.0	COLLEGE I	3:30:00PM- 7:00:00PM	Day, Sa-2	11/03/12 7:28PM (Sa)	00:30	SPORTS--ABC COLLEGE FOOTBALL DOUBLEHEADER	2012MRFP148H	\$5000.00	
29.0	COLLEGE I			11/03/12			1 preempt @ \$5000.00	\$0.00	Pre-Empt
30.0	COLLEGE I	3:30:00PM- 7:15:00PM	Day, Sa-2	11/03/12 5:30PM (Sa)	00:30	SPORTS--ABC COLLEGE FOOTBALL DOUBLEHEADER	2012MRFP148H	\$2500.00	
30.0	COLLEGE I			11/03/12			1 preempt @ \$2500.00	\$0.00	Pre-Empt
31.0	SPOT			11/03/12			1 preempt @ \$2000.00	\$0.00	Sports



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**CO-OP/Order Type** No/Normal  
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**Gen. Date** 11/28/2012 1:20:19PM

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32.0	SPOT	7:29:30PM-JEOPARDY	Day,Sa-2	11/03/12 7:42PM (Sa)	00:30	JEOPARDY WEEKEND	2012MRFP148H	\$1800.00	
32.0	SPOT	7:29:30PM-JEOPARDY	Day,Sa-2	11/03/12 7:51PM (Sa)	00:30	JEOPARDY WEEKEND	2012MRFP148H	\$1800.00	
33.0	SPOT	11:29:56PM-NEWS-A	Day,Sa-2	11/03/12 12:18AM (Sa)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$1000.00	
33.0	SPOT	11:29:56PM-NEWS-A	Day,Sa-2	11/03/12 12:43AM (Sa)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$1000.00	
34.0	SPOT	7:00:00AM-WALL ST	Day,Su-2	11/04/12 7:11AM (Su)	00:30	WALL STREET JOURNAL	2012MRFP148H	\$200.00	
34.0	SPOT	7:00:00AM-WALL ST	Day,Su-2	11/04/12 7:29AM (Su)	00:30	WALL STREET JOURNAL	2012MRFP148H	\$200.00	
35.0	SPOT			11/04/12		2 preempts @ \$600.00		\$0.00	No Avail
36.0	SPOT	9:00:00AM-INSIDE V	Day,Su-2	11/04/12 9:09AM (Su)	00:30	INSIDE WASHINGTON	2012MRFP165RH	\$5000.00	
36.0	SPOT	9:00:00AM-INSIDE V	Day,Su-2	11/04/12 9:29AM (Su)	00:30	INSIDE WASHINGTON	2012MRFP148H	\$5000.00	
37.0	SPOT	9:57:55AM-ABC--TH	Day,Su-1	11/04/12 10:57AM (Su)	00:30	ABC--THIS WEEK	2012MRFP148H	\$18000.00	
38.0	SPOT	5:58:26PM-ABC--AB	Day,Su-2	11/04/12 6:29PM (Su)	00:30	ABC--ABC WORLD NEWS TONIGHT	2012MRFP148H	\$2000.00	
38.0	SPOT			11/04/12		1 preempt @ \$2000.00		\$0.00	No Avail
39.1	SPOT	6:30:00PM-NEWS-A	Day,Su-2	11/04/12 6:44PM (Su)	00:30	NEWS-ABC 7 NEWS @ 630P	2012MRFP148H	\$2000.00	
39.1	SPOT	6:30:00PM-NEWS-A	Day,Su-2	11/04/12 6:51PM (Su)	00:30	NEWS-ABC 7 NEWS @ 630P	2012MRFP148H	\$2000.00	
40.0	SPOT	6:58:00PM-ABC--AM	Day,Su-2	11/04/12 6:59PM (Su)	00:30	ABC--AMERICA'S FUNNIEST HOME VIDEOS	2012MRFP148H	\$2500.00	
40.0	SPOT	6:58:00PM-ABC--AM	Day,Su-2	11/04/12 7:44PM (Su)	00:30	ABC--AMERICA'S FUNNIEST HOME VIDEOS	2012MRFP148H	\$2500.00	
41.0	SPOT	7:59:30PM-ABC--ON	Day,Su-2	11/04/12 8:39PM (Su)	00:30	ABC--ONCE UPON A TIME	2012MRFP148H	\$10000.00	
41.0	SPOT			11/04/12		1 preempt @ \$10000.00		\$0.00	No Avail
42.0	SPOT	9:00:00PM-ABC--RE	Day,Su-2	11/04/12 9:22PM (Su)	00:30	ABC--REVENGE	2012MRFP148H	\$15000.00	
42.0	SPOT	9:00:00PM-ABC--RE	Day,Su-2	11/04/12 9:41PM (Su)	00:30	ABC--REVENGE	2012MRFP148H	\$15000.00	
43.0	SPOT	11:00:56PM-NEWS-A	Day,Su-2	11/04/12 11:33PM (Su)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$2000.00	
43.0	SPOT	11:00:56PM-NEWS-A	Day,Su-2	11/04/12 11:58PM (Su)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$2000.00	
44.0	SPOT	10:00:00PM-ABC--NA	Day,W-1	10/31/12 11:00PM (We)	00:30	ABC--NASHVILLE	2012MRFP156H	\$8000.00	
45.0	SPOT	6:00:00AM-NEWS-G	Day,M-2,Tu-2	11/05/12 6:29AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP148H	\$1400.00	
45.0	SPOT	6:00:00AM-NEWS-G	Day,M-2,Tu-2	11/05/12 6:50AM (Mo)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP148H	\$1400.00	
45.0	SPOT	6:00:00AM-NEWS-G	Day,M-2,Tu-2	11/06/12 6:10AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP148H	\$1400.00	
45.0	SPOT	6:00:00AM-NEWS-G	Day,M-2,Tu-2	11/06/12 6:50AM (Tu)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP148H	\$1400.00	
46.0	SPOT	6:59:00AM-ABC--GO	Day,M-2,Tu-2	11/05/12 7:28AM (Mo)	00:30	ABC--GOOD MORNING AMERICA	2012MRFP148H	\$1600.00	
46.0	SPOT	6:59:00AM-ABC--GO	Day,M-2,Tu-2	11/05/12 8:48AM (Mo)	00:30	ABC--GOOD MORNING AMERICA	2012MRFP148H	\$1600.00	
46.0	SPOT	6:59:00AM-ABC--GO	Day,M-2,Tu-2	11/06/12 7:49AM (Tu)	00:30	ABC--GOOD MORNING AMERICA	2012MRFP148H	\$1600.00	
46.0	SPOT	6:59:00AM-ABC--GO	Day,M-2,Tu-2	11/06/12 8:42AM (Tu)	00:30	ABC--GOOD MORNING AMERICA	2012MRFP148H	\$1600.00	
47.0	SPOT	9:00:00AM-LIVE!	Day,M-1,Tu-1	11/05/12 9:44AM (Mo)	00:30	LIVE!	2012MRFP148H	\$1500.00	
47.0	SPOT	9:00:00AM-LIVE!	Day,M-1,Tu-1	11/06/12 9:43AM (Tu)	00:30	LIVE!	2012MRFP148H	\$1500.00	
48.0	SPOT	10:00:00AM-RACHAE	Day,M-1,Tu-1	11/05/12 10:53AM (Mo)	00:30	RACHAE RAY	2012MRFP148H	\$1200.00	
48.0	SPOT	10:00:00AM-RACHAE	Day,M-1,Tu-1	11/06/12 10:31AM (Tu)	00:30	RACHAE RAY	2012MRFP148H	\$1200.00	
49.0	SPOT	10:58:25AM-ABC--TH	Day,M-1	11/05/12 11:32AM (Mo)	00:30	ABC--THE VIEW	2012MRFP165RH	\$2500.00	
50.0	SPOT	10:58:25AM-ABC--TH	Day,Tu-1	11/06/12 10:59AM (Tu)	00:30	ABC--THE VIEW	2012MRFP148H	\$2500.00	
51.0	SPOT	11:59:56AM-NEWS-A	Day,M-2,Tu-2	11/05/12 12:13PM (Mo)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP148H	\$1200.00	
51.0	SPOT	11:59:56AM-NEWS-A	Day,M-2,Tu-2	11/05/12 12:29PM (Mo)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP148H	\$1200.00	



WJLA-TV/DT WASHINGTON, DC

WJLA  
1100 Wilson Blvd.  
6th Floor  
Arlington, VA 22209  
ph: (703) 236-9207  
fx: (703) 236-2344

**American Rambler Production**  
**138 Conant Street**  
**Beverly, MA 01915**

AgM

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Romney/Pres/R (15707)**  
**American Rambler Production (5128)**  
Kincaid, Stephanie  
Petro, Susan (1110)  
ph: (703) 236-9600

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

Political-Political (1088)  
Romney for President (67445)  
**Local/Political Candidate Agency**  
116 10/31-11/6/

**Invoice** 427780  
**Inv Date** 11/25/2012  
**Terms** Cash In Advance  
**Contract** 199746  
**Bill Type** Standard  
**Period** 10/29/2012 - 11/25/2012

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 11/28/2012 1:20:19PM

## DUPLICATE INVOICE

WJLA Arlington (WJLA)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
51.0	SPOT	11:59:56AM-NEWS-A	Day, M-2, Tu-2	11/06/12 12:22PM (Tu)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP148H	\$1200.00	
51.0	SPOT	11:59:56AM-NEWS-A	Day, M-2, Tu-2	11/06/12 12:30PM (Tu)	00:30	NEWS-ABC 7 NEWS @ NOON	2012MRFP148H	\$1200.00	
52.0	SPOT	12:57:56PM-ABC--TH	Day, M-1, Tu-1	11/05/12 12:59PM (Mo)	00:30	ABC--THE CHEW	2012MRFP148H	\$1400.00	
52.0	SPOT	12:57:56PM-ABC--TH	Day, M-1, Tu-1	11/06/12 12:59PM (Tu)	00:30	ABC--THE CHEW	2012MRFP148H	\$1400.00	
53.0	SPOT	2:00:00PM-ABC--GE	Day, M-1, Tu-1	11/05/12 2:23PM (Mo)	00:30	ABC--GENERAL HOSPITAL	2012MRFP148H	\$2500.00	
53.0	SPOT	2:00:00PM-ABC--GE	Day, M-1, Tu-1	11/06/12 3:00PM (Tu)	00:30	ABC--GENERAL HOSPITAL	2012MRFP148H	\$2500.00	
54.0	SPOT	3:58:26PM-KATIE C	Day, M-2, Tu-2	11/05/12 4:36PM (Mo)	00:30	KATIE COURIC	2012MRFP148H	\$3000.00	
54.0	SPOT	3:58:26PM-KATIE C	Day, M-2, Tu-2	11/05/12 4:54PM (Mo)	00:30	KATIE COURIC	2012MRFP148H	\$3000.00	
54.0	SPOT	3:58:26PM-KATIE C	Day, M-2, Tu-2	11/06/12 4:12PM (Tu)	00:30	KATIE COURIC	2012MRFP148H	\$3000.00	
54.0	SPOT	3:58:26PM-KATIE C	Day, M-2, Tu-2	11/06/12 4:51PM (Tu)	00:30	KATIE COURIC	2012MRFP148H	\$3000.00	
55.0	SPOT	4:58:27PM-NEWS-A	Day, M-2	11/05/12 5:27PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP148H	\$2000.00	
55.0	SPOT	4:58:27PM-NEWS-A	Day, M-2	11/05/12 5:45PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 5P	2012MRFP148H	\$2000.00	
56.0	SPOT	5:59:26PM-NEWS-A	Day, M-2	11/05/12 6:08PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP148H	\$3200.00	
56.0	SPOT	5:59:26PM-NEWS-A	Day, M-2	11/05/12 6:27PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 6P	2012MRFP148H	\$3200.00	
57.0	SPOT			11/05/12		2 preempts @\$8000.00		\$0.00	Program Change
58.0	SPOT	7:27:56PM-JEOPARD	Day, M-2	11/05/12 7:53PM (Mo)	00:30	JEOPARDY	2012MRFP148H	\$8000.00	
58.0	SPOT	7:27:56PM-JEOPARD	Day, M-2	11/05/12 7:54PM (Mo)	00:30	JEOPARDY	2012MRFP148H	\$8000.00	
59.0	SPOT	11:00:56PM-NEWS-A	Day, M-2	11/05/12 11:13PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$3600.00	
59.0	SPOT	11:00:56PM-NEWS-A	Day, M-2	11/05/12 11:34PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP148H	\$3600.00	
60.1	COLLEGE	7:57:56PM-SPORTS-	Day, Sa-2	11/03/12 8:57PM (Sa)	00:30	SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE	2012MRFP148H	\$5000.00	
60.1	COLLEGE	7:57:56PM-SPORTS-	Day, Sa-2	11/03/12 11:42PM (Sa)	00:30	SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE	2012MRFP148H	\$5000.00	
61.0	SPOT	3:01:00PM-ANDERSO	Day, M-1, Tu-1	11/05/12 3:15PM (Mo)	00:30	ANDERSON COOPER SHOW	2012MRFP148H	\$2000.00	
61.0	SPOT	3:01:00PM-ANDERSO	Day, M-1, Tu-1	11/06/12 3:50PM (Tu)	00:30	ANDERSON COOPER SHOW	2012MRFP148H	\$2000.00	
62.0	SPOT	6:58:46PM-ABC 7 N	Day, Th-2	11/01/12 7:13PM (Th)	00:30	ABC 7 NEWS SPECIAL	2012MRFP143H	\$3000.00	
62.0	SPOT	6:58:46PM-ABC 7 N	Day, Th-2	11/01/12 7:38PM (Th)	00:30	ABC 7 NEWS SPECIAL	2012MRFP156H	\$3000.00	
63.0	SPOT	6:00:00AM-NEWS-G	Day, Th-1	11/01/12 6:43AM (Th)	00:30	NEWS-GOOD MORNING WASHINGTON @6A	2012MRFP143H	\$1400.00	
64.0	SPOT	11:00:56PM-NEWS-A	Day, W-1	10/31/12 11:22PM (We)	00:30	NEWS-ABC 7 NEWS @ 11P	2012MRFP156H	\$3600.00	
65.0	SPOT	9:00:00AM-LIVE!	Day, Th-1	11/01/12 9:37AM (Th)	00:30	LIVE!	2012MRFP156H	\$1500.00	
66.0	SPOT	7:58:40AM-ABC--GO	Day, Su-2	11/04/12 8:29AM (Su)	00:30	ABC--GOOD MORNING AMERICA SUN	2012MRFP148H	\$1200.00	M/G For 35.0.1,35.0.2
66.0	SPOT	7:58:40AM-ABC--GO	Day, Su-2	11/04/12 8:55AM (Su)	00:30	ABC--GOOD MORNING AMERICA SUN	2012MRFP148H	\$1200.00	M/G For 35.0.1,35.0.2
67.0	SPOT	6:58:40AM-ABC--GO	Day, Sa-1	11/03/12 7:54AM (Sa)	00:30	ABC--GOOD MORNING AMERICA SAT	2012MRFP148H	\$1200.00	M/G For 27.0.1
68.0	SPOT	6:30:00PM-NEWS-A	Day, Su-1	11/04/12 6:56PM (Su)	00:30	NEWS-ABC 7 NEWS @ 630P	2012MRFP148H	\$2000.00	M/G For 38.0.1
69.0	<b>Contract Line Remarks:</b>			<b>World news tonight</b>					
	SPOT	6:30:00PM-ABC--AB	Day, M-2	11/05/12 6:55PM (Mo)	00:30	ABC--ABC WORLD NEWS TONIGHT	2012MRFP148H	\$8000.00	M/G For 57.0.1,57.0.2
	SPOT	6:30:00PM-ABC--AB	Day, M-2	11/05/12 7:24PM (Mo)	00:30	ABC--ABC WORLD NEWS TONIGHT	2012MRFP148H	\$8000.00	M/G For 57.0.1,57.0.2
70.0	SPOT	10:01:00PM-ABC--CA	Day, M-1	11/05/12 11:00PM (Mo)	00:30	ABC--CASTLE	2012MRFP148H	\$15000.00	M/G For 41.0.1

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Gross Total	<b>\$461,000.00</b>
Commission	<b>(\$69,150.00)</b>
Net Total	<b>\$391,850.00</b>

Total Spots 142





WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

# Contract # 199746

**Schedule Dates** 10/31/12-11/06/12  
**Advertiser** Romney/Pres/R (15707)  
**Agency** American Rambler Production (5128)  
**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Kincaid, Stephanie  
**Phone/Fax** (202) 567-6193 /  
**CPE** ROMNEY/116 10/31-11/6  
**Account Types** Local/Political Candidate Agency/  
**Billing Type** Standard  
**Comments** Est 116 - 10/31-11/6

**Date Entered** 10/29/12  
**Last Modified** 10/29/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$68,520.00  
**Net Total** \$388,280.00  
**Sales Tax**

**WJLA Arlington (WJLA)**  
**By Broadcast Month**  
Nov. 2012 **Spots** 142 **Rate** \$456,800.00  
Grand Total: 142 \$456,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	6A-NEWS-GOOD MORNING WASHINGTON @ 6A				2	2	2			6	\$1,400.00	\$8,400.00	WJLA Arlington (WJLA)		10/29/12
2.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	6:59A-ABC-GOOD MORNING AMERICA				2	2	2			6	\$1,600.00	\$9,600.00	WJLA Arlington (WJLA)		10/29/12
3.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	9A- LIVE!				1	1	1			3	\$1,500.00	\$4,500.00	WJLA Arlington (WJLA)		10/29/12
4.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	10A- RACHAEL RAY				1	1	1			3	\$1,200.00	\$3,600.00	WJLA Arlington (WJLA)		10/29/12
5.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	10:58A- ABC-THE VIEW				1	1	1			3	\$2,500.00	\$7,500.00	WJLA Arlington (WJLA)		10/29/12
6.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	11:59A- NEWS-ABC 7 NEWS @ NOON				2	2	2			6	\$1,200.00	\$7,200.00	WJLA Arlington (WJLA)		10/29/12
7.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	12:57P- ABC-THE CHEW				1	1	1			3	\$1,400.00	\$4,200.00	WJLA Arlington (WJLA)		10/29/12
8.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	2P-ABC-GENERAL HOSPITAL				1	1	1			3	\$2,500.00	\$7,500.00	WJLA Arlington (WJLA)		10/29/12
9.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	3:01P- ANDERSON COOPER SHOW				1	1	1			3	\$2,000.00	\$6,000.00	WJLA Arlington (WJLA)		10/29/12
10.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	3:58P- KATIE COURIC				2	2	2			6	\$3,000.00	\$18,000.00	WJLA Arlington (WJLA)		10/29/12
11.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P				1	1	1			3	\$2,000.00	\$6,000.00	WJLA Arlington (WJLA)		10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

# Contract # 199746

**Schedule Dates** 10/31/12-11/06/12  
**Advertiser** Romney/Pres/R (15707)  
**Agency** American Rambler Production (5128)  
**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Kincaid, Stephanie  
**Phone/Fax** (202) 567-6193 /  
**CPE** ROMNEY/116 10/31-11/6  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments** Est 116 - 10/31-11/6

**Date Entered** 10/29/12  
**Last Modified** 10/29/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$68,520.00  
**Net Total** \$388,280.00  
**Sales Tax**

**WJLA Arlington (WJLA)**  
**By Broadcast Month**  
Nov. 2012  
Grand Total:  
**Spots** 142  
**Rate** \$456,800.00  
\$456,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P				2	2	2			6	\$3,200.00	\$19,200.00	WJLA Arlington (WJLA)		10/29/12
13.0	Normal Line / SPOT	10/31/12-11/01/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P				1	1				2	\$3,600.00	\$7,200.00	WJLA Arlington (WJLA)		10/29/12
14.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P						1			1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		10/29/12
15.0	Normal Line / SPOT	10/31/12-11/02/12	3	:30	11:35P- ABC-ABC NIGHTLINE				1		1			2	\$3,000.00	\$6,000.00	WJLA Arlington (WJLA)		10/29/12
16.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	11:35P- ABC-ABC NIGHTLINE						1			1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/29/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:35P- ABC-ABC NIGHTLINE									2	\$3,000.00	\$6,000.00	WJLA Arlington (WJLA)		10/29/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:57P- ABC-DANCING WITH THE STARS									1	\$16,000.00	\$16,000.00	WJLA Arlington (WJLA)		10/29/12
19.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	10:01P- ABC-CASTLE									1	\$15,000.00	\$15,000.00	WJLA Arlington (WJLA)		10/29/12
20.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	6:58P- WHEEL OF FORTUNE						1			1	\$9,000.00	\$9,000.00	WJLA Arlington (WJLA)		10/29/12
21.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	6:58P- WHEEL OF FORTUNE									1	\$9,000.00	\$9,000.00	WJLA Arlington (WJLA)		10/29/12
22.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	7:27P- JEOPARDY									1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

# Contract # 199746

## Schedule Dates

10/31/12-11/06/12

## Advertiser

Romney/Pres/R (15707)

## Agency

American Rambler Production (5128)

## Product

Political-Political (1088)

## Brand

Romney for President (67445)

## Salesperson

Petro, Susan (1110)

## Sales Office

WJLA - Core Team

## Buyer Name

Kincaid, Stephanie

## Phone/Fax

(202) 567-6193 /

## CPE

ROMNEY/116 10/31-11/6

## Account Types

Local/Political Candidate Agency

## Billing Type

Standard

## Comments

Est 116 - 10/31-11/6

Date Entered 10/29/12

Last Modified 10/29/12

Entered By Susan Petro

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$68,520.00

Net Total \$388,280.00

Sales Tax

WJLA Arlington (WJLA)  
By Broadcast Month Spots Rate

Nov. 2012 142 \$456,800.00

Grand Total: 142 \$456,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	7:22P- JEOPARDY				1					1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/29/12
24.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7:57P- ABC-CMA AWARDS					3				3	\$5,000.00	\$15,000.00	WJLA Arlington (WJLA)		10/29/12
25.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	9P- ABC-SHARK TANK						2			2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		10/29/12
26.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	10:01P- ABC-20/20						1			1	\$3,500.00	\$3,500.00	WJLA Arlington (WJLA)		10/29/12
27.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6:58A- ABC-GOOD MORNING AMERICA SAT							2		1	\$600.00	\$600.00	WJLA Arlington (WJLA)	No Avail/Exception -	10/29/12
27.0.1	Preempt	11/03/12															WJLA Arlington (WJLA)		
28.0	Normal Line / COLLEGE FOOTBALL	11/03/12-11/03/12	4	:30	12:30P- 3:30P (EST)							2		2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		10/29/12
29.0	Normal Line / COLLEGE FOOTBALL	11/03/12-11/03/12	3	:30	7:30P- 7P (EST)							2		2	\$5,000.00	\$10,000.00	WJLA Arlington (WJLA)		10/29/12
30.0	Normal Line / COLLEGE FOOTBALL	11/03/12-11/03/12	3	:30	3:30P- 7:15P (EST)							2		2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		10/29/12
31.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7P- WHEEL OF FORTUNE WEEKEND							1		1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/29/12
32.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	7:29P- JEOPARDY WEEKEND							2		2	\$1,800.00	\$3,600.00	WJLA Arlington (WJLA)		10/29/12
33.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11:29P- NEWS-ABC 7 NEWS @ 11P							2		2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

# Contract # 199746

**Schedule Dates** 10/31/12-11/06/12  
**Advertiser** Romney/Pres/R (15707)  
**Agency** American Rambler Production (5128)  
**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Kincaid, Stephanie  
**Phone/Fax** (202) 567-6193 /  
**CPE** ROMNEY/116 10/31-11/6  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments** Est 116 - 10/31-11/6

**Date Entered** 10/29/12  
**Last Modified** 10/29/12  
**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$68,520.00  
**Net Total** \$388,280.00  
**Sales Tax**

**WJLA Arlington (WJLA)**  
**By Broadcast Month**  
Nov. 2012 142 \$456,800.00  
**Grand Total:** 142 \$456,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	7A- WALL STREET JOURNAL								2	2	\$200.00	\$400.00	WJLA Arlington (WJLA)		10/29/12
35.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7:58A- ABC-GOOD MORNING AMERICA SUN								2	1	\$600.00	\$600.00	WJLA Arlington (WJLA)		10/29/12
35.0.1	Preempt	11/04/12															WJLA Arlington (WJLA)	No Avail/Exception -	
36.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- INSIDE WASHINGTON								2	2	\$5,000.00	\$10,000.00	WJLA Arlington (WJLA)		10/29/12
37.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9:57A- ABC-THIS WEEK								1	1	\$18,000.00	\$18,000.00	WJLA Arlington (WJLA)		10/29/12
38.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	5:58P- ABC-ABC WORLD NEWS TONIGHT								2	2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		10/29/12
39.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	6:30P- NEWS-ABC 7 NEWS @ 630P								2	2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		10/29/12
40.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6:58P- ABC-AMERICA'S FUNNIEST HOME VIDEOS								2	2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		10/29/12
41.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	7:59P- ABC-ONCE UPON A TIME								2	2	\$10,000.00	\$20,000.00	WJLA Arlington (WJLA)		10/29/12
42.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9P- ABC-REVENGE								2	2	\$15,000.00	\$30,000.00	WJLA Arlington (WJLA)		10/29/12
43.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P								2	2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

American Rambler Production  
138 Conant Street  
Beverly, MA 01915

# Contract # 199746

## Schedule Dates

10/31/12-11/06/12

## Advertiser

Romney/Pres/R (15707)

## Agency

American Rambler Production (5128)

## Product

Political-Political (1088)

## Brand

Romney for President (67445)

## Salesperson

Petro, Susan (1110)

## Sales Office

WJLA - Core Team

## Buyer Name

Kincald, Stephanie

## Phone/Fax

(202) 567-6193 /

## CPE

ROMNEY/116 10/31-11/6

## Account Types

Local/Political Candidate Agency

## Billing Type

Standard

## Comments

Est 116 - 10/31-11/6

Date Entered 10/29/12

Last Modified 10/29/12

Entered By Susan Petro

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$68,520.00

Net Total \$388,280.00

Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month

Nov. 2012

Grand Total:

142

\$456,800.00

Spots

\$456,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0	Normal Line / SPOT	10/31/12-10/31/12	3	:30	10P-ABC-NASHVILLE				1					1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		10/29/12
45.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6A-NEWS GOOD MORNING WASHINGTON @6A		2	2						4	\$1,400.00	\$5,600.00	WJLA Arlington (WJLA)		10/29/12
46.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	6:59A-ABC-GOOD MORNING AMERICA		2	2						4	\$1,600.00	\$6,400.00	WJLA Arlington (WJLA)		10/29/12
47.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	9A-LIVE!		1	1						2	\$1,500.00	\$3,000.00	WJLA Arlington (WJLA)		10/29/12
48.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	10A-RACHAEL RAY		1	1						2	\$1,200.00	\$2,400.00	WJLA Arlington (WJLA)		10/29/12
49.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	10:58A-ABC-THE VIEW		1							1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/29/12
50.0	Normal Line / SPOT	11/06/12-11/06/12	3	:30	10:58A-ABC-THE VIEW				1					1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/29/12
51.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	11:59A-NEWS-ABC 7 NEWS @ NOON		2	2						4	\$1,200.00	\$4,800.00	WJLA Arlington (WJLA)		10/29/12
52.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	12:57P-ABC-THE CHEW		1	1						2	\$1,400.00	\$2,800.00	WJLA Arlington (WJLA)		10/29/12
53.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	2P-ABC-GENERAL HOSPITAL		1	1						2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		10/29/12
54.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	3:58P-KATIE COURIC		2	2						4	\$3,000.00	\$12,000.00	WJLA Arlington (WJLA)		10/29/12

## CONFIRMATION CONTRACT

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# Contract # 199746

**Schedule Dates** 10/31/12-11/06/12  
**Advertiser** Romney/Pres/R (15707)  
**Agency** American Rambler Production (5128)  
**Product** Political-Political (1088)  
**Brand** Romney for President (67445)  
**Salesperson** Petro, Susan (1110)  
**Sales Office** WJLA - Core Team  
**Buyer Name** Kincaid, Stephanie  
**Phone/Fax** (202) 567-6193 /  
**CPE** ROMNEY/116 10/31-11/6  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments** Est 116 - 10/31-11/6

**Date Entered** 10/29/12  
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**Entered By** Susan Petro  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$68,520.00  
**Net Total** \$388,280.00  
**Sales Tax**

**WJLA Arlington (WJLA)**  
**By Broadcast Month**  
Nov. 2012  
**Grand Total:**

Spots	Rate
142	\$456,800.00
142	\$456,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:58P- NEWS-ABC 7 NEWS @ 5P	2								2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		10/29/12
56.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:59P- NEWS-ABC 7 NEWS @ 6P	2								2	\$3,200.00	\$6,400.00	WJLA Arlington (WJLA)		10/29/12
57.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:58P- WHEEL OF FORTUNE	2								2	\$8,000.00	\$16,000.00	WJLA Arlington (WJLA)		10/29/12
58.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:27P- JEOPARDY	2								2	\$8,000.00	\$16,000.00	WJLA Arlington (WJLA)		10/29/12
59.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11P- NEWS-ABC 7 NEWS @ 11P	2								2	\$3,600.00	\$7,200.00	WJLA Arlington (WJLA)		10/29/12
60.0	Revised Line / COLLEGE FOOTBALL	11/03/12-11/03/12	3	:30	7:57P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							2					WJLA Arlington (WJLA)		10/29/12
60.1	Normal Line / COLLEGE FOOTBALL	11/03/12-11/03/12	3	:30	7:57P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							2		2	\$5,000.00	\$10,000.00	WJLA Arlington (WJLA)		10/29/12
61.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	3:01P- ANDERSON COOPER SHOW	1	1							2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)		10/29/12

## CONFIRMATION CONTRACT

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Date:

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Comments:

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F  
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S

Stephanie Kincaid [kincaid@ssgmedia.com]  
Monday, November 05, 2012 12:16 PM  
Susan Petro  
RE: Order - WJLA

I'll Credit the rest.

Fr Petro [mailto:spetro@wjla.com]  
Se, November 05, 2012 11:46 AM  
To e Kincaid  
Su: Order - WJLA

11/Noon News	\$1200
11/Sat GMA	\$600
11/Once Upon a Time	\$10,000
11/1x Wheel (prog Chng)	\$8000
11/1x Jeopardy (prg chng)	\$8000
10/3Dancing	\$4500
10/36p News	\$3200

**From:** Stephanie Kincaid [mailto:kincaid@ssgmedia.com]  
**Sent:** Monday, November 05, 2012 11:29 AM  
**To:** Susan Petro  
**Subject:** RE: Order - WJLA

What are the pre-empts?

**From:** Susan Petro [mailto:spetro@wjla.com]  
**Sent:** Monday, November 05, 2012 10:58 AM  
**To:** Stephanie Kincaid  
**Subject:** RE: Order - WJLA

Stephanie –

I have some pre-empts – would like to offer the following makegood:

1x Mon 8-10p Dancing	\$16,000	
1x Mon 10-11p Castle	\$15,000	
2x Tue 430-5a \$400	\$800	
2x Tue 5-6a - \$700 ea	\$1400	
2x Tue 1230-1p – Extended Noon News - \$1200 ea		\$2400

TOTAL = \$35,600

Please let me know if this is ok. Thanks

**From:** Stephanie Kincaid [mailto:kincaid@ssgmedia.com]  
**Sent:** Monday, October 29, 2012 9:51 AM

Susan Petro

---

**From:** Susan Petro  
**Sent:** Monday, November 05, 2012 10:58 AM  
**To:** 'Stephanie Kincaid'  
**Subject:** RE: Order - WJLA

Stephanie --

I have some pre-empts -- would like to offer the following makegood:

1x Mon 8-10p Dancing \$16,000  
1x Mon 10-11p Castle \$15,000  
2x Tue 430-5a \$400 \$800  
2x Tue 5-6a - \$700 ea \$1400  
2x Tue 1230-1p -- Extended Noon News - \$1200 ea \$2400

TOTAL = \$35,600

Please let me know if this is ok. Thanks

---

**From:** Stephanie Kincaid [<mailto:kincaid@ssgmedia.com>]  
**Sent:** Monday, October 29, 2012 9:51 AM  
**To:** Susan Petro  
**Subject:** RE: Order - WJLA

Increase Nashville. Credit Modern Family.

---

**From:** Susan Petro [<mailto:spetro@wjla.com>]  
**Sent:** Monday, October 29, 2012 9:33 AM  
**To:** Stephanie Kincaid  
**Subject:** RE: Order - WJLA

Hey Stephanie --

Cannot clear the following:

Wed 9-930p -- Modern Family \$18,000 --	Need \$80,000
Wed 10-11p Nashville - \$4500 --	Need \$8000

Let me know what you want to **do**. Thanks!

---

**From:** Stephanie Kincaid [<mailto:kincaid@ssgmedia.com>]  
**Sent:** Sunday, October 28, 2012 8:51 PM  
**To:** Susan Petro  
**Subject:** Order - WJLA

**To:** Susan Petro  
**Subject:** RE: Order - WJLA

Increase Nashville. Credit Modern Family.

---

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**To:** Stephanie Kincaid  
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**From:** Stephanie Kincaid [<mailto:kincaid@ssgmedia.com>]  
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**To:** Susan Petro  
**Subject:** Order - WJLA